



Linking Education and Workforce: Spurring Economic Growth Across Texas

TRI-AGENCY WORKFORCE INITIATIVE

> **Priority 2**
Strategy 2 of 3

Priority 2

Ensure students receive the supports necessary to succeed at all stages of their educations and in their transitions to the workforce.

Strategy 2.2

Expand access to effective college and career advising by:

- **Streamlining and modernizing advising offerings and services for students to support informed decision-making about postsecondary education and careers; and**
- **Offering professional development to educators and guidance counselors on advising services.**

ACTION ITEMS

Improve alignment among advising programs to better leverage resources, ensure quality, and provide more consistent information across the education and workforce systems.
Expand the reach and impact of advising programs across different student populations.
Provide coordinated guidance and professional development opportunities for secondary and postsecondary advisors and workforce education specialists to improve the advising services students receive as they transition from secondary to postsecondary and the workforce.
Create a central online portal where returning adult learners, including displaced workers, can connect with institutions of higher education that fit their educational and career goals and receive academic and career advising.
Explore options to expand the central portal to benefit other user groups, such as students in high school or currently enrolled in college.
Conduct outreach to encourage student interest in high-wage, in-demand jobs.

